



**Media Release**  
Town of Collingwood  
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[www.collingwood.ca](http://www.collingwood.ca)

## Help Collingwood become the next Kraft Hockeyville Community

*Collingwood, ON* [17 January 2017] – With your help, the Town of Collingwood could be the next Kraft Hockeyville, which would include hosting an NHL® Pre-Season Game and receiving \$100,000 in arena upgrades.

For the past 11 years Kraft has held the Hockeyville contest to help communities across Canada by encouraging residents to come together to support their respective communities' future in hockey.



“Collingwood has a long hockey history in the Eddie Bush Memorial Arena (EBMA). Many community members, former players and visitors alike share fond memories of the Collingwood Blues and even the Shipbuilders, memories that still linger inside the EBMA and make today’s hockey players and parents feel like they have come home when they push open the front doors,” said Mayor Cooper.

Collingwood’s hockey story is found at all three municipal ice surfaces in the community, as well as on our neighborhood natural ice rinks supported by the Town but operated by community members, in the backyards of our residents, and sometimes on the community’s harbour, when the ice is thick enough. These stories are highlighted by events such as the Collingwood International Silver Stick and the High School Hockey Night in Collingwood event.

“Upgraded and accessible dressing rooms at the EBMA would be an amazing outcome of this effort and have wide-reaching benefits for the community,” said Dean Collver, Director, Parks, Recreation & Culture.

Share your passion for hockey and help Collingwood become the next Kraft Hockeyville by logging onto the Kraft Hockeyville 2017 website ([www.khv2017.ca](http://www.khv2017.ca)) to nominate the Eddie Bush Memorial Arena. The deadline for nominations is February 4<sup>th</sup>, 2017.

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**For more information, contact:**

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